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SHP Releases Homecare's First Interactive, *On-Demand* Benchmarks

Santa Barbara, California - June 25, 2008 – [Strategic Healthcare Programs](#), LLC (SHP), the recognized industry leader in real-time data capture and analysis for homecare, extends the power of dynamic data to its full range of reports and benchmarks. The heavily-guarded initiative, named Vulcan View™ for its reference to the Star Trek characters that rely on reason and logic to make decisions rather than emotion, has been under development for the last year, and begins a phased roll-out beginning July 1, 2008.

Homecare has never had access to financial, clinical, and operational benchmarks that calculate on-the-fly and contain industry data reflective of the moment. This capability has particular significance for an industry operating under a new and complex set of payment rules, and facing a future performance-based payment system.

"Our new reporting infrastructure turns conventional reporting on its head," says Barbara Rosenblum, CEO of SHP. "Other types of reports give you a view of what happened last time, and use limited and pre-defined criteria. These interactive reports allow clients to choose the context in which they view their data – by payer, by clinician, by date range, by disease, or by telehealth status – and they help clients manage in the moment."

Within minutes of transmitting data to SHP, the new interactive reporting structure affords even the largest of enterprises the ability to keep vigil over key quality and performance information easily, on-demand, and in real-time. Organizations now have up-to-the-minute data not only on their performance, but also that of the industry with which they benchmark and compete.

The first reports to be released on the new reporting platform on July 1 are Trended Outcomes, Clinician Scorecard, and Revenue Rule Frequency. Next

in line for release are the new interactive Executive Management Report, Direct Costs Report, Patient Satisfaction Report, and the remaining reports for all SHP programs, including Hospice. All reports on the new platform will be available on-demand at the enterprise-level as well.

About SHP: Strategic Healthcare Program is the pioneer and innovator of award-winning technology solutions that help organizations improve performance in real-time through the utilization of data.

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