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Strategic Healthcare Programs (SHP) Announces New Regional Manager

July 30, 2007 (Santa Barbara, CA) – Strategic Healthcare Programs (SHP), provider of real-time data services, outcomes, and benchmarking for the home care market is pleased to announce the appointment of Jim Clifford, formerly with PtCT for 9 years, as regional manager. Jim brings a wealth of knowledge of agency operations through his experience in software implementation, training, sales and account management. Jim is also well-versed in outcomes, benchmarking, telehealth, and technology. "I have always thought highly of Jim and his passion for relationships, customer service, and team work. Those qualities combined with his superb reputation and industry knowledge are a perfect match for SHP. We consider ourselves very lucky to be working with Jim," says SHP's CEO, Barbara Rosenblum. Jim Clifford, often characterized as a customer evangelist and product quarterback, states, "I am so excited to be a part of such a progressive, professional and vibrant industry leader."

Jim is responsible for business development in the states of Alabama, Georgia, Kentucky, South Carolina, Tennessee, Virginia, and West Virginia.

About SHP

Strategic Healthcare Programs, LLC, is based in Santa Barbara, California, and offers award-winning web-based performance data services for the entire spectrum of home care, serving 1,500 clients across the country. SHP uses proprietary data "sweeps" to collect data from software applications and returns real-time, actionable information. Online analytic tools and drill downs make ad hoc reporting available to the entire client organization. For more information, please contact SHP at 805-963-9446, or visit www.SHPdata.com.

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