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SHP Announces Hiring of Western Regional Manager

August 9, 2007 (Santa Barbara, CA) – Strategic Healthcare Programs (SHP), provider of real-time data services, outcomes, and benchmarking for the home care market is pleased to announce the appointment of Kevin Harville, formerly with Honeywell HomMed and SpaceLabs, as Regional Manager. Kevin brings vast experience working with healthcare providers to improve their businesses including experience in home health, acute-care, and telehealth.

"SHP is a California-based company, and we are pleased to have a professional of Kevin's caliber covering our home state and the West. We waited a long time for someone like Kevin, who understands the industry well – specifically the unique market dynamics of the western states," says SHP's CEO, Barbara Rosenblum. Kevin, when asked about his move to SHP, says, "SHP offers industry-leading data solutions and operates in an innovative, progressive and customer-centric culture. Our industry seeks those ingredients, and those characteristics are also what drew me to SHP. I look forward to helping move the industry forward through the enhanced use of data, one customer at a time."

Kevin is responsible for business development in the states of California, Nevada, Utah, Colorado, New Mexico, Wyoming, Montana, Idaho, Oregon, Washington, Alaska, and Hawaii.

About SHP

Strategic Healthcare Programs, LLC, is based in Santa Barbara, California, and offers award-winning web-based performance data services for the entire spectrum of home care, serving 1,500 clients across the country. SHP uses proprietary data "sweeps" to collect data from software applications and returns real-time, actionable information. Online analytic tools and drill downs make ad hoc reporting available to the entire client organization. For more information, please contact SHP at 805-963-9446, or visit www.SHPdata.com.

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