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SHP Announces Launch of Data Interface with Viterion TeleHealthcare

Santa Barbara, California – August 13, 2007 - Strategic Healthcare Programs, LLC (SHP) has successfully launched an automated data interface with Viterion TeleHealthcare home telemonitoring technology. The data exchange between Viterion's telehealth device and SHP's outcomes, benchmarking and business intelligence service uses Microsoft Web Services, a state-of-the-art technology for transmitting structured data, and complements SHP's real-time data reporting service. Clients of Viterion have a host of analytic tools available to them, where they can examine their return on investment in telehealth by comparing nursing visits, hospitalizations, costs, and clinical data between their monitored with their non-monitored patients.

The first round of data from the new interface showed a 13% reduction in hospitalization rates among approximately 250 patients with substantial severity of illness. The patients fell into one or more of three diagnoses: CHF, COPD, and/or Diabetes. Patients placed on monitors were chosen because of a history of rehospitalization, a high likelihood of hospitalization, and severity of illness.

Strategic Healthcare Programs, headquartered in Santa Barbara, California, leads in the field of healthcare informatics and real-time data services for post-acute markets. Since 1996, the company has been helping healthcare companies become leaders in their industry. SHP serves over 1,500 healthcare providers in multiple markets - home health, hospice, infusion, and HME. SHP has been collecting, analyzing and reporting telehealth data for over a decade and currently houses a database of over 600 agencies that utilize telehealth technology.

Viterion TeleHealthcare is a joint venture between the Diabetes Care Division of Bayer HealthCare LLC, a member of the Bayer Group, and Panasonic Shikoku Electronic Co., Ltd, best known for its Panasonic Brand. Established in January 2003, Viterion is based in Tarrytown, New York, and markets products and services for the growing telehealth market in the United States. With more than 7,000 monitors in the marketplace, Viterion is one of the largest vendors offering a full range of telehealth products for chronic care management and home care.

Barbara Rosenblum, CEO of SHP, states, "We are delighted about this alliance and especially pleased with Viterion's willingness to build a state-of-the-art mechanism for data exchange. Viterion clients will appreciate the speed and accuracy with which telehealth data is returned to them, eliminating the need to track the information manually."

Sunil Hazaray, President & CEO of Viterion, states, "We are very pleased with the striking results of the data and are most encouraged to see that outcomes are significantly improved in this set of the sickest patients."

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