



## **FOR IMMEDIATE RELEASE**

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### **Strategic Healthcare Programs (SHP) Announces Unique Benchmark Offer**

July 16, 2007 (Santa Barbara, CA) – Strategic Healthcare Programs (SHP), provider of real-time data services, outcomes, and benchmarking for the home care market is pleased to announce the availability of a unique offering, SHP Benchmark Dashboard™. The set of benchmark reports is aimed at ensuring all agencies have valid, timely access to clinical and financial benchmarks.

According to Barbara Rosenblum, CEO of SHP, “During the course of SHP’s participation in helping NAHC and other industry advocates identify the impacts created by HHPSS 2008, we recognized that the vast majority of agencies still do not access a benchmarking program. We feel strongly that a lack of comprehensive data puts an agency at risk of mismanaging its operation, especially in times of rapid change such as PPS reform.” In recognition of this need, SHP has created a unique program to help under-served agencies.

Acknowledging that quarterly benchmarking is one of the smaller values of the full SHP data service package, SHP is offering quarterly benchmarking services to home health agencies for only \$1,595 per year. SHP will allow these agencies to install the well-known "SHP Data Sweeper", so that information transfer is automated, requiring no work for already burdened agency personnel. There is no obligation to use any of the other SHP OASIS audit and drill-down features.

For more information, please contact SHP at 805-963-9446, or visit [www.SHPdata.com](http://www.SHPdata.com).

#### **About SHP**

Strategic Healthcare Programs, LLC, is based in Santa Barbara, California, and offers award-winning web-based performance data services for the entire spectrum of home care, serving 1,500 clients across the country. SHP uses proprietary data “sweeps” to collect data from software applications and returns real-time, actionable information. Online analytic tools and drill downs make ad hoc reporting available to the entire client organization. [www.SHPdata.com](http://www.SHPdata.com)

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